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UNITED STATES DEPARTMENT OF AGRICULTURE
Production and Marketing Administration
Fruit and Vegetable Branch
Washington 25, D. C.

June 1949

AVAILABILITY AND PRICES OF CERTAIN FRESH FRUITS,
CANNED FRUITS, CANNED JUICES, AND DRIED FRUITS
IN RETAIL FOOD STORES, APRIL 1949

This report summarizes information on availability and prices of certain fresh fruits, canned fruits, canned juices, and dried fruits in retail food stores during April 1949 obtained from a distribution audit conducted for the United States Department of Agriculture under contract by the Industrial Surveys Co., Inc., with funds authorized under the Research and Marketing Act of 1946.

The April 1949 distribution audit was conducted on a national sample of 4,749 retail food stores, representative of all such stores located throughout the United States. This sample was sufficiently large to permit classification of the stores according to four different factors, as shown in table 1. These are: (1) Size of store (annual dollar volume of store business), (2) type of store management, (3) size of community in which store is located, and (4) geographic region. These regions are outlined in Figure A.

Tables 2 through 7 include data on availability in retail food stores for six groups of products (expressed as percentage of such stores handling each individual product), tables 8 through 13 include data on average retail selling prices for each product in these same groups, and table 14 shows dried fruit inventories in retail food stores. Figure B illustrates the relative availability of fresh citrus and deciduous fruits; Figures C through F illustrate the data on availability for fresh oranges, fresh lemons, canned lemon juice, and frozen orange juice concentrate.

Table 1.--Composition of sample of retail food stores included in national retail store audit/1 - April 1949

Classification	Stores	Classification	Stores
	number		number
U. S. total	4,749		
Dollar volume of store business annually			
Under \$50,000	3,353	City size	2,594
\$50,000 to \$100,000	809	Under 10,000	1,081
\$100,000 to \$500,000	528	10,000 to 100,000	430
\$500,000 and over	53	100,000 to 500,000	644
Unclassified	6	500,000 and over	
Type of store management		Region/3 or city	
National chains	79	Northeast	853
Regional and local chains	214	East North Central	645
Independent groceries	4,436	West North Central	436
All others/2	20	South	1,364
		Mountain and Southwest	712
		Pacific	369
		New York City/4	187
		Chicago/5	183

/1. Conducted by Industrial Surveys Co., Inc., for U. S. Department of Agriculture under RMA Contract No. A-1s-30946.

/2. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/3. Regions include the following States:

Northeast - Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, and Maryland;
 East North Central - Ohio, Indiana, Illinois, Michigan, Wisconsin, and Minnesota;
 West North Central - North Dakota, South Dakota, Nebraska, Kansas, Iowa, Missouri;
 South - Virginia, West Virginia, Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, and Arkansas.
 Mountain and Southwest - Idaho, Montana, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico, Texas, and Oklahoma;

Pacific - Washington, Oregon, and California.

/4. Not included in Northeast Region.

/5. Not included in East North Central Region.

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FIGURE A REGIONS FOR NATIONAL RETAIL FOOD STORE AUDIT

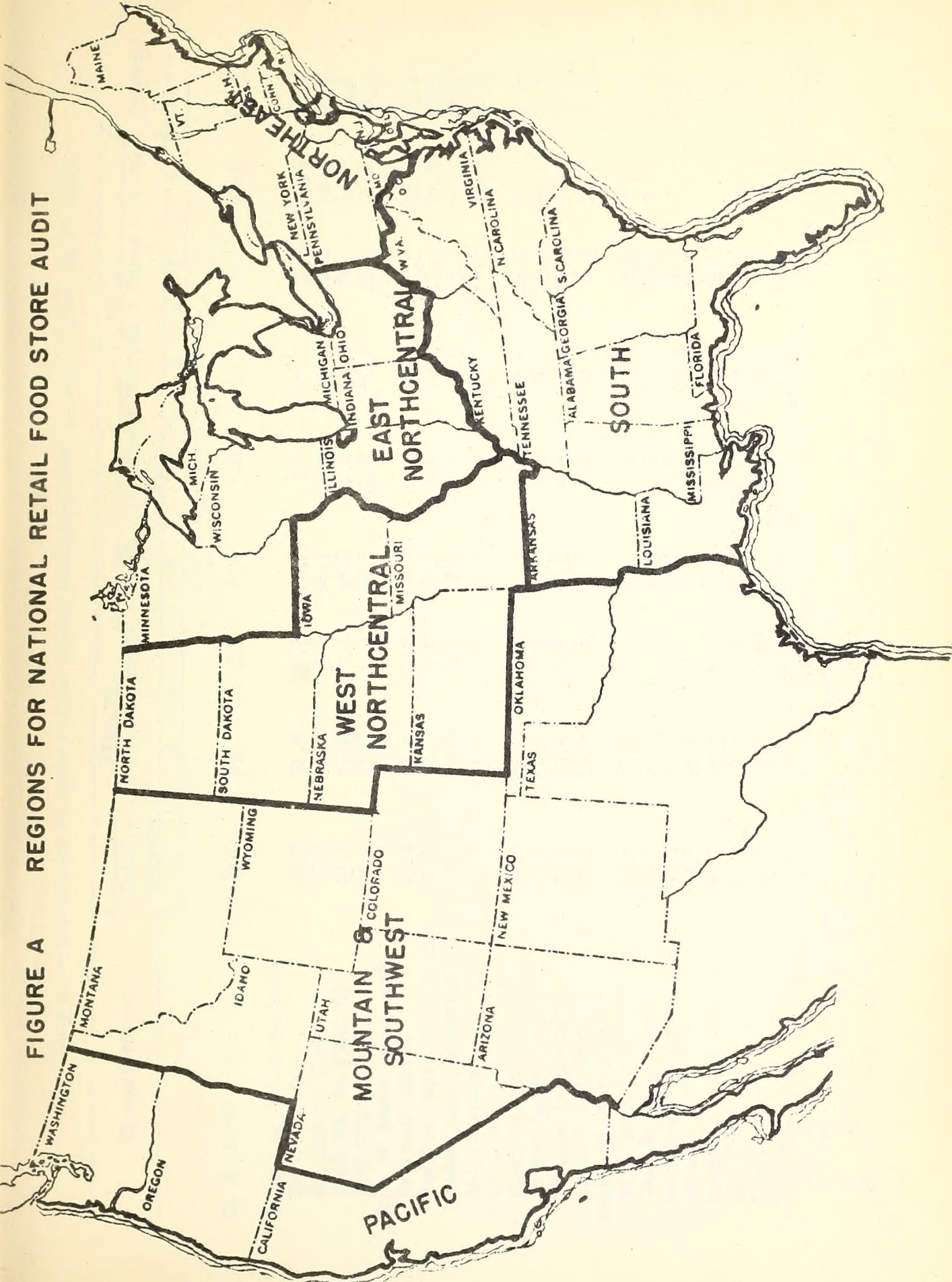


FIGURE 1. Aerial photograph of the study area, showing the location of the study area within the larger region.

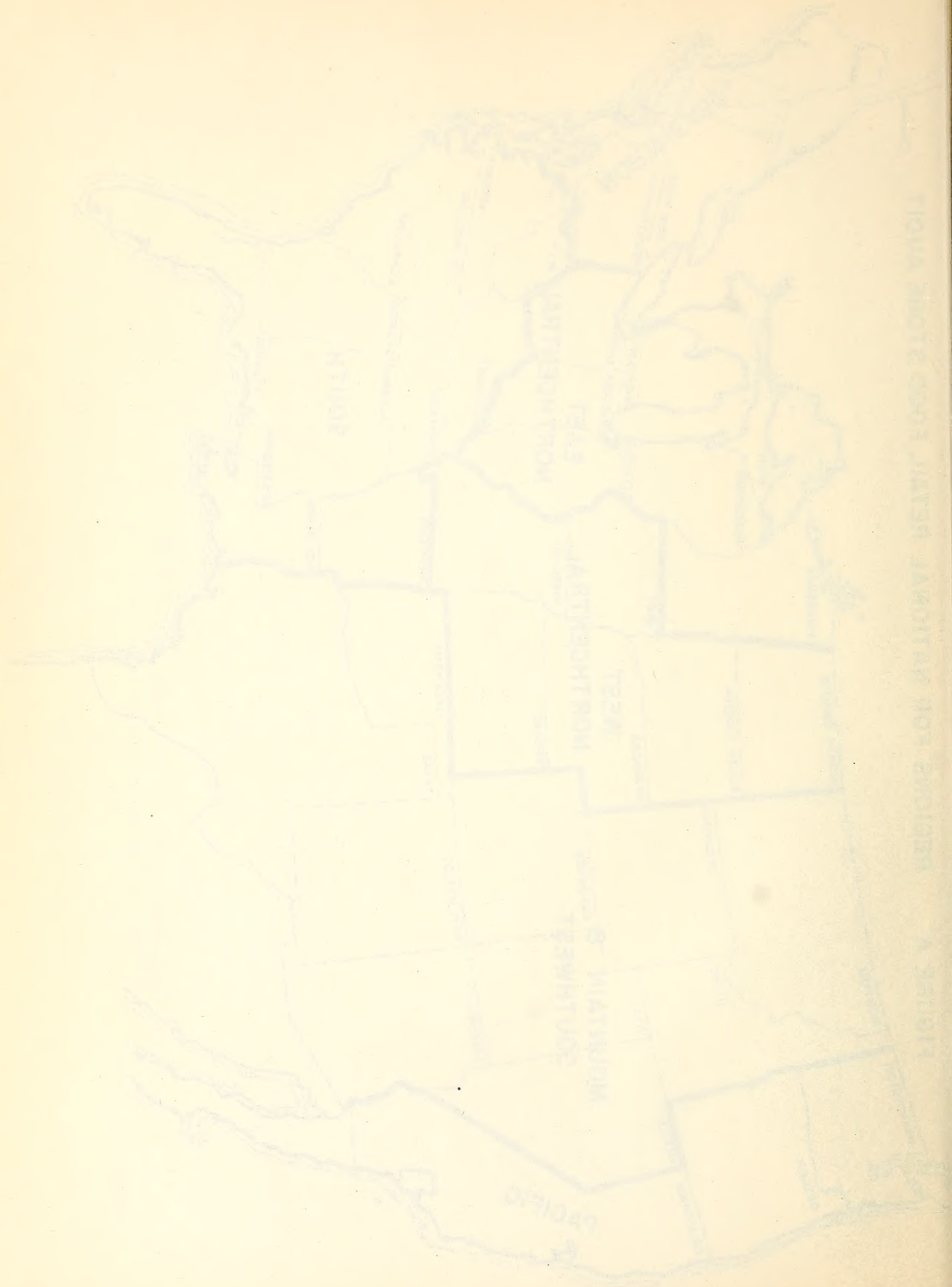


Table 2.—Percentage of retail food stores handling fresh citrus fruits, April 1949

Classification	Oranges				Grapefruit			
	Calif.-	Florida	Texas	Total	Calif.-	Florida	Texas	Total
	Arizona	:	:	:	Arizona	:	:	:
	1	2	3	4	5	6	7	8
	percent							
U. S. total	35.0	55.3	3.7	79.0	5.0	33.7	14.1	56.6
Volume of store business								
Under \$50,000	28.3	51.8	3.3	75.1	3.5	28.2	10.8	46.4
\$50,000 to \$100,000	47.3	61.4	5.1	86.7	6.8	45.6	21.6	78.6
\$100,000 to \$500,000	60.8	69.0	4.2	93.5	11.1	53.0	24.0	91.0
\$500,000 and over	64.6	73.5	.0	92.9	21.2	46.2	26.2	91.0
Type of store management								
National chains	63.1	80.6	2.6	94.4	12.6	57.9	17.5	90.3
Regional and local chains	58.3	79.7	4.2	95.7	6.0	60.3	21.3	89.9
Independent groceries	33.3	53.6	3.7	77.9	4.8	31.9	13.7	54.3
All others/1	33.4	57.0	.0	72.7	.0	52.7	8.9	57.7
City size								
Under 10,000	29.4	52.8	5.3	78.7	3.8	28.9	15.5	51.5
10,000 to 100,000	43.2	61.6	2.7	86.5	6.0	36.1	16.3	64.6
100,000 to 500,000	39.9	55.4	3.4	86.8	9.6	36.2	14.7	64.9
500,000 and over	36.9	53.5	.6	65.4	4.1	42.5	6.6	55.5
Region/2 or city								
Northeast	38.6	63.9	0.0	80.2	1.8	43.9	5.7	57.5
East North Central	62.9	61.4	2.0	92.4	5.2	34.1	32.9	76.4
West North Central	66.1	41.8	9.4	89.7	3.7	38.1	28.9	73.4
South	3.6	61.9	2.7	73.7	1.4	26.2	7.6	39.5
Mountain and Southwest	30.7	43.3	19.6	82.3	5.4	23.7	26.1	57.1
Pacific	82.1	9.8	.2	90.3	48.0	19.7	9.0	74.6
New York City	25.7	46.5	.0	49.7	1.1	43.9	.5	47.6
Chicago	63.9	65.0	1.1	88.0	1.6	41.5	19.7	68.3

/1. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/2. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.

Table 3.—Percentage of retail food stores handling canned citrus juices, April 1949

Classification	Orange juice			Lemon juice			Frozen orange juice concentrate	
	46 oz. can			5½ or 6 oz. can			6 oz. can	
	No. 2			Other sized			Total	
	1	2	Total	4	5	6	6	7
	percent							
U. S. total	78.6	64.8	90.8	26.0	11.6	34.8	16.7	
Volume of store business								
Under \$50,000	75.5	55.9	88.4	18.6	7.4	24.8	11.2	
\$50,000 to \$100,000	85.2	87.0	96.6	39.7	19.5	54.3	28.9	
\$100,000 to \$500,000	89.7	91.1	98.4	53.4	26.5	70.3	38.4	
Over \$500,000	84.6	86.1	94.6	78.3	40.9	91.3	56.0	
Type of store management								
National chains	88.7	83.6	95.0	73.6	28.3	86.7	26.3	
Regional and local chains	90.0	89.0	97.6	54.4	36.8	74.5	33.6	
Independent groceries	77.9	63.2	90.4	23.8	10.0	31.9	16.3	
All others/1	82.8	84.9	100.0	20.7	27.3	48.0	27.4	
City size								
Under 10,000	76.6	59.9	91.1	19.7	9.9	28.1	9.7	
10,000 to 100,000	79.9	68.5	92.7	30.2	11.6	37.9	22.2	
100,000 to 500,000	80.0	69.5	92.5	27.4	14.9	38.8	20.6	
Over 500,000	81.7	71.0	86.4	37.5	14.7	47.5	30.0	
Region/2 or city								
Northeast	75.6	68.2	91.2	35.0	10.1	42.0	29.4	
East North Central	70.5	81.1	94.3	31.8	21.2	46.9	19.7	
West North Central	71.6	80.3	93.9	23.9	19.4	40.4	11.2	
South	83.6	46.5	89.4	7.2	5.1	11.6	5.3	
Mountain and Southwest	86.4	61.4	92.9	23.8	9.5	31.1	6.8	
Pacific	83.0	77.8	94.6	53.1	16.5	64.6	13.1	
New York City	79.7	70.1	81.3	40.1	3.7	42.8	27.3	
Chicago	83.1	66.7	91.3	20.8	59.0	69.4	29.5	

Footnotes on next page

(Continued)

Table 3.—Percentage of retail food stores handling canned citrus juices, April 1949 —continued

Classification	Grapefruit		Blended		Tangerine	
	juice		juice		juice	
	No. 2 can	46 oz. can	Total can	No. 2 can	Total can	No. 2 can
	8	9	10	11	12	13
	percent					
U. S. total	75.1	62.2	86.8	44.4	41.7	57.3
Volume of store business						
Under \$50,000	70.8	52.0	82.8	35.8	30.8	47.3
\$50,000 to \$100,000	84.5	86.4	96.9	62.0	66.5	80.4
\$100,000 to \$500,000	89.7	92.8	97.9	73.5	76.9	87.8
Over \$500,000	87.8	90.7	94.6	89.6	84.4	92.0
Type of store management						
National chains	86.9	90.5	95.4	86.9	81.4	91.9
Regional and local chains	85.5	92.8	96.4	77.5	80.1	90.5
Independent groceries	74.4	60.1	86.1	41.9	39.0	54.9
All others/1	75.5	87.2	96.3	65.1	69.3	77.6
City size						
Under 10,000	70.2	55.2	84.3	34.7	34.4	48.8
10,000 to 100,000	78.0	68.2	90.8	46.1	44.8	61.2
100,000 to 500,000	80.1	70.4	91.3	53.2	44.7	62.6
Over 500,000	82.1	69.0	85.9	64.6	56.6	72.9
Region/2 or city						
Northeast	73.5	64.3	87.9	56.9	49.3	71.4
East North Central	68.3	78.2	92.9	45.0	58.0	70.9
West North Central	73.8	77.2	91.9	45.2	55.4	69.4
South	73.1	39.9	78.8	20.3	13.8	25.4
Mountain and Southwest	85.9	67.5	94.9	42.3	33.4	53.1
Pacific	84.6	82.2	94.7	69.9	69.1	84.7
New York City	79.1	70.1	79.7	67.4	62.0	71.7
Chicago	84.7	62.3	92.4	68.3	53.0	77.0

/1. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/2. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under BMA Contract No. A-1s-30946.

Table 4.—Percentage of retail food stores handling certain fresh deciduous fruits and berries, April 1949

Classification	Apples						Pears	Bananas	All berries	
	Eastern/1			Western/2						Total/3
	1	2	3	4	5	6				
				percent						
U. S. total	19.7	45.2	70.0	12.5	59.2	7.8				
Volume of store business										
Under \$50,000	18.8	38.3	63.4	9.6	54.6	4.2				
\$50,000 to \$100,000	22.7	58.4	84.0	15.9	67.9	12.6				
\$100,000 to \$500,000	21.1	71.5	92.6	23.8	77.2	23.4				
Over \$500,000	24.3	68.9	91.5	53.7	75.0	34.2				
Type of store management										
National chains	23.2	67.8	97.0	42.2	77.0	24.4				
Regional and local chains	33.7	58.1	93.0	31.3	73.5	19.0				
Independent groceries	19.0	44.1	68.4	11.0	58.3	6.9				
All others/4	.0	60.7	63.5	26.8	42.7	27.4				
City size										
Under 10,000	14.8	45.2	67.6	4.4	61.7	6.2				
10,000 to 100,000	23.0	44.0	77.5	13.5	63.8	9.2				
100,000 to 500,000	20.2	52.1	80.2	17.9	63.5	8.8				
Over 500,000	28.8	42.9	61.0	31.0	43.7	9.9				
Region/5 or city										
Northeast	32.5	25.6	67.5	22.1	54.0	5.6				
East North Central	23.9	60.2	85.9	10.9	64.7	9.6				
West North Central	10.8	68.6	84.1	2.4	63.9	9.1				
South	15.5	38.2	62.4	2.0	62.1	4.9				
Mountain and Southwest	.7	66.5	77.2	5.0	71.0	18.4				
Pacific	.0	78.5	82.0	11.4	64.9	.2				
New York City	32.6	27.3	44.9	33.7	34.8	9.1				
Chicago	6.6	77.1	84.2	32.2	61.2	13.7				

/1. Includes apples produced in N. Dak., S. Dak., Nebr., Kans., Okla., Texas, and all States to the east.

/2. Includes apples produced in all States to the west of those listed in footnote 1.

/3. Includes some stores in which apples were not classified according to origin.

/4. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/5. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under

RMA Contract No. A-1s-30946.

Table 5.--Percentage of retail food stores handling certain canned juices other than citrus, April 1949

Classification	Apple : juice	Grape : juice	Pineapple : juice	Prune : juice	Tomato : juice
	1	2	3	4	5
	percent				
U. S. total	39.9	65.8	77.1	61.9	89.9
Volume of store business					
Under \$50,000	30.9	56.8	71.2	52.4	87.3
\$50,000 to \$100,000	57.8	86.8	92.1	84.4	96.2
\$100,000 to \$500,000	72.5	93.5	94.0	90.8	97.5
Over \$500,000	71.8	95.0	94.6	100.0	100.0
Type of store management					
National chains	74.2	91.0	85.3	96.5	98.1
Regional and local chains	71.4	93.5	93.4	92.2	96.0
Independent groceries	37.6	63.9	76.1	59.8	89.4
All others ¹	64.0	89.8	79.8	71.6	90.9
City size					
Under 10,000	51.3	59.6	72.7	52.5	90.3
10,000 to 100,000	45.0	72.8	81.6	70.2	91.9
100,000 to 500,000	49.0	66.5	84.4	63.6	88.8
Over 500,000	51.9	73.1	79.4	76.3	86.4
Region ² or city					
Northeast	45.1	69.2	82.7	74.7	90.1
East North Central	35.2	71.6	84.1	67.7	94.5
West North Central	38.0	72.5	80.8	62.8	95.8
South	27.3	51.9	65.0	39.3	88.3
Mountain and Southwest	44.9	70.1	79.7	63.1	90.2
Pacific	71.9	83.4	87.2	79.7	96.0
New York City	49.2	68.4	74.9	72.7	77.5
Chicago	46.4	76.5	84.2	76.5	94.5

¹ Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

² Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.

Table 6.--Percentage of retail food stores handling certain canned fruits, April 1949

Classification	: : : : : : : : : : : :									
	: Apple- : sauce	: Apricots	: RSP	: Cran- : berry	: Fruit- : cock- : tail/1	: Cling- : stone	: Free- : stone	: Pears	: Pine- : apple	: Grape- : fruit
	: 1	: 2	: 3	: 4	: 5	: 6	: 7	: 8	: 9	: 10
U. S. Total	74.5	65.2	62.4	72.8	86.5	82.2	44.2	68.3	84.1	53.0
Volume of store business										
Under \$50,000	68.3	57.0	54.4	66.5	82.6	78.5	36.7	60.1	80.3	43.7
\$50,000 to \$100,000	89.6	83.3	79.8	88.2	95.6	91.1	56.2	88.5	94.0	73.3
\$100,000 to \$500,000	92.3	92.9	90.1	92.2	98.8	93.5	75.4	92.4	94.3	83.0
Over \$500,000	99.5	88.4	81.0	88.8	94.6	89.3	81.6	94.6	92.2	91.6
Type of store management										
National chains	89.8	96.6	83.5	89.2	95.4	91.0	71.9	91.2	86.3	89.6
Regional & local chains	91.7	92.2	83.2	90.4	95.8	91.0	73.2	94.0	93.7	83.2
Independent groceries	73.4	63.3	61.0	71.6	85.9	81.5	42.2	66.6	83.6	50.7
All others ³	91.2	88.7	69.1	91.2	90.9	97.8	62.2	90.9	90.9	85.0
City size										
Under 10,000	68.4	63.1	66.8	71.0	84.6	79.4	44.2	62.4	83.7	43.0
10,000 to 100,000	81.2	69.8	67.9	76.4	89.6	86.4	47.9	74.6	86.3	61.2
100,000 to 500,000	77.8	61.9	58.7	72.2	87.5	85.9	44.1	69.5	85.3	58.2
Over 500,000	80.9	66.8	44.5	73.4	87.1	82.1	39.0	75.8	81.3	66.8
Region ⁴ or city										
Northeast	83.9	66.6	57.4	80.0	89.8	83.0	41.1	74.8	84.7	67.0
East North Central	84.6	83.2	84.0	81.1	93.7	90.7	48.1	77.0	89.1	69.7
West North Central	72.4	89.6	93.3	80.1	93.6	92.3	50.4	78.6	93.9	62.9
South	63.6	40.7	54.9	61.9	76.0	73.4	42.1	47.1	78.3	24.6
Mountain & Southwest	62.6	75.4	73.2	70.3	93.2	87.8	44.8	77.4	90.1	38.6
Pacific	78.5	87.8	64.9	78.3	94.1	90.5	68.3	88.6	90.4	82.3
New York City	74.9	63.6	27.3	65.8	79.7	72.2	31.6	70.6	74.3	65.8
Chicago	90.2	74.3	62.3	85.2	92.3	91.2	54.1	81.4	86.9	60.6

¹ Includes mixed fruits and fruits for salad.² Includes sliced, crushed, chunks, and tidbits.³ Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.⁴ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.

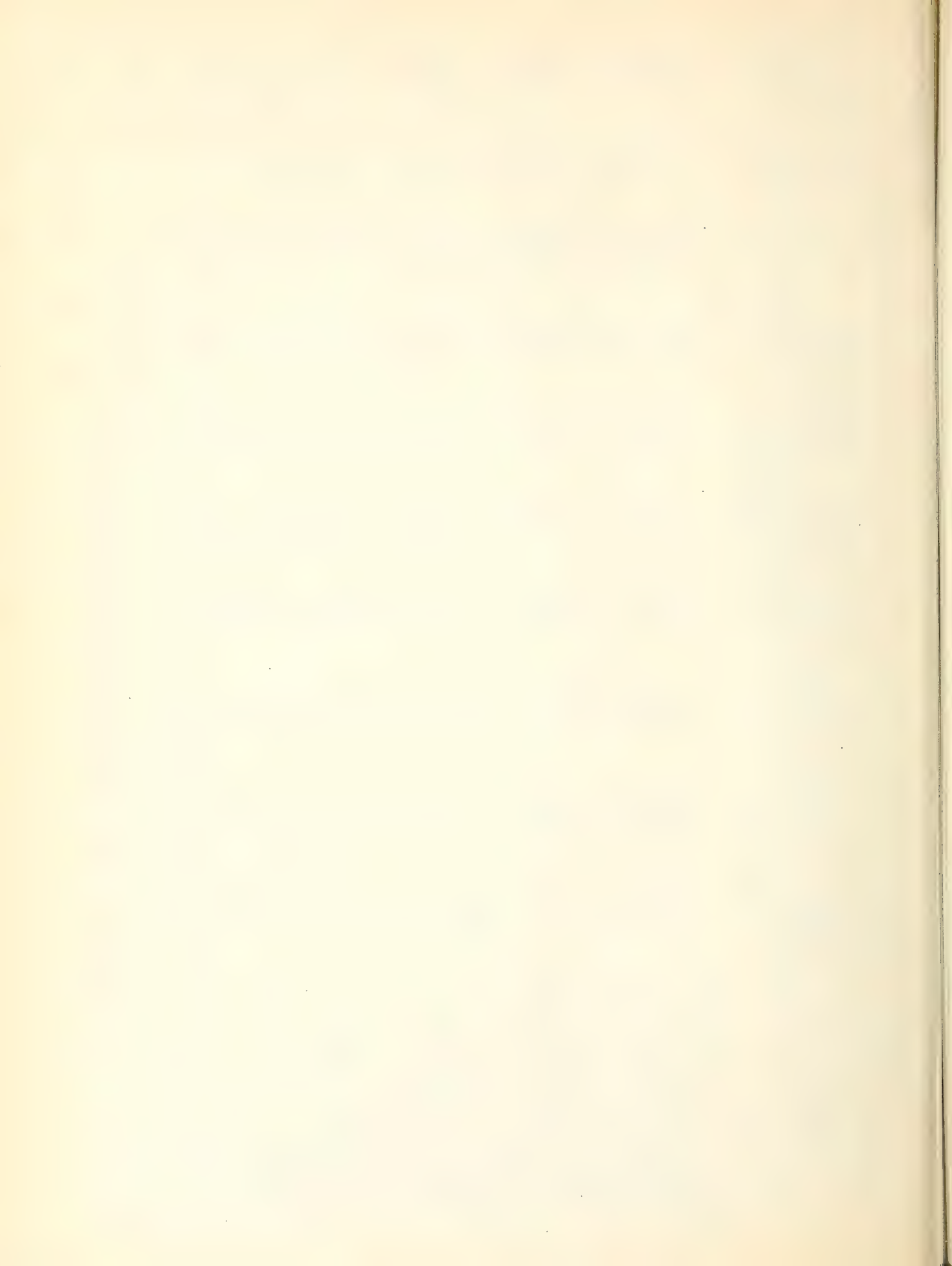


Table 7.-- Percentage of retail food stores handling dried fruits, April 1949

Classification	Dried prunes			Raisins			Dried apricots			Dried peaches		
	: 1 lb. : 2 lb. : carton :			: 15 oz. : carton :			: 11 oz. : carton :			: 11 oz. : carton :		
	1	2	3	4	5	6	7	8	9	10	11	12
	percent - - - - -											
U. S. Total	57.0	20.3	12.2	72.2	53.9	35.7	79.5	15.8	14.7	29.2	16.8	16.3
Volume of store business												
Under \$50,000	52.1	12.2	8.6	65.5	48.2	31.4	74.0	9.6	9.3	18.5	13.0	12.3
\$50,000 to \$100,000	67.7	33.1	18.2	90.2	64.6	43.9	93.2	27.9	23.5	50.1	23.2	21.4
\$100,000 to \$500,000	73.3	54.2	26.7	93.3	75.8	51.9	95.3	37.7	35.6	66.7	31.4	34.8
Over \$500,000	69.7	61.9	39.0	99.3	76.2	57.5	100.0	53.9	55.2	90.0	51.2	34.5
Type of store management												
National chain	71.5	69.2	42.6	95.9	83.3	50.4	99.7	31.5	51.3	76.9	29.5	52.2
Regional & local chains	78.3	59.1	16.3	94.9	74.4	44.0	95.1	39.8	33.6	66.5	33.6	28.6
Independent groceries	55.6	17.4	11.5	71.1	52.3	35.1	78.4	14.3	13.2	26.5	15.7	15.0
All others/1	77.2	27.9	6.8	95.5	68.5	17.7	79.6	19.4	7.0	26.4	26.2	17.3
City size												
Under 10,000	52.1	21.1	10.4	69.3	54.3	35.7	79.1	13.5	13.5	25.8	19.1	20.9
10,000 to 100,000	60.4	17.8	12.6	75.0	53.7	38.1	83.2	18.0	16.6	33.2	17.5	14.7
100,000 to 500,000	56.0	19.6	14.2	75.7	46.9	40.9	76.1	18.6	13.4	30.2	14.6	16.3
Over 500,000	66.5	21.6	15.6	77.4	56.9	29.5	76.3	17.7	16.3	32.5	10.7	5.1
Region/2 or city												
Northeast	63.3	18.1	9.0	77.5	49.6	34.8	80.9	16.6	13.0	29.1	8.6	4.7
East North Central	71.1	23.2	11.9	86.3	67.3	35.5	92.3	24.1	17.0	39.9	20.1	13.1
West North Central	59.4	32.9	13.8	82.9	57.9	58.5	88.9	21.2	18.2	37.7	29.5	20.4
South	45.4	8.0	9.7	56.1	45.5	26.6	67.1	5.3	6.3	11.3	20.1	26.2
Mountain and Southwest	51.3	28.7	13.7	74.9	56.1	46.3	87.3	23.5	29.1	48.8	24.4	32.3
Pacific	44.0	50.9	26.6	82.8	68.4	55.1	88.5	20.3	26.0	42.2	18.0	16.0
New York City	58.8	25.7	18.2	70.6	51.3	31.0	70.6	26.2	17.1	29.4	4.8	2.7
Chicago	74.9	11.5	10.4	80.9	64.5	29.5	82.0	13.9	9.3	32.8	17.5	8.7
												24.6

(Continued)

Footnotes on next page

Table 7.--Percentage of retail food stores handling dried fruits, April 1949--Continued

Classification	Dried figs			Dates			Dried apples			Dried pears		
	: 8 oz. cellophane brick:	: Other:	: Total	: 8 oz. cellophane wrap:	: Other:	: Total	: 8 oz. carton:	: Other:	: Total	: 11 oz. carton:	: Other:	: Total
	: 14	: 15	: 16	: 17	: 18	: 19	: 20	: 21	: 22	: 23	: 24	: 25
U. S. total	4.1	9.9	13.4	3.2	26.9	29.3	8.9	10.1	18.2	13	2.1	2.2
Volume of store business					percent							
Under \$50,000	2.7	5.5	8.1	1.9	18.0	19.8	8.3	7.3	15.1	3	1.0	1.1
\$50,000 to \$100,000	6.4	16.2	21.3	5.9	44.9	48.9	9.5	14.7	22.9	-	3.2	3.2
\$100,000 to \$500,000	9.9	29.3	36.3	5.5	57.3	60.5	11.4	22.5	31.6	.1	8.3	8.4
Over \$500,000	14.0	36.2	47.1	23.4	75.6	84.2	10.5	19.0	29.0	=	4.6	4.6
Type of store management												
National chains	19.2	47.6	56.7	13.2	67.6	69.3	4.2	26.7	29.3	18.5	=	18.5
Regional & local chains	6.8	23.0	28.5	9.9	59.0	65.6	11.7	16.3	27.6	5.1	=	5.1
Independent groceries	3.7	8.6	11.9	2.7	24.6	26.8	8.8	9.5	17.5	3	1.7	1.7
All others/1	=	1.4	1.4	=	12.7	12.7	=	9.2	9.2	=	2.9	2.9
City size												
Under 10,000	3.0	8.0	10.2	2.8	24.8	27.2	12.5	13.0	24.0	.1	1.9	1.9
10,000 to 100,000	4.0	11.8	15.4	2.2	33.7	35.2	7.8	10.3	17.9	=	1.8	1.8
100,000 to 500,000	5.9	14.0	18.3	4.6	28.9	31.4	6.6	9.2	15.8	=	2.5	2.5
Over 500,000	5.7	10.5	16.7	4.7	22.3	25.9	1.2	2.2	3.3	.1	3.2	3.2
Region/2 or city												
Northeast	4.4	10.1	14.1	2.7	29.4	31.6	.9	1.6	2.5	=	1.0	1.0
East North Central	6.4	13.8	19.6	3.7	40.7	43.7	5.2	3.2	8.2	.2	2.6	2.8
West North Central	4.6	12.8	16.3	3.0	38.8	40.8	3.5	3.3	6.4	.1	4.4	4.4
South	.9	5.0	5.3	1.0	10.4	11.2	19.5	17.6	35.4	=	1.3	1.3
Mountain and Southwest	1.7	5.5	6.6	4.3	34.8	37.9	18.9	29.5	45.5	=	2.4	2.4
Pacific	8.2	31.8	38.0	9.4	49.5	54.9	2.1	19.2	21.3	=	2.1	2.1
New York City	8.6	8.0	16.0	5.9	16.6	21.4	=	=	=	=	5.3	5.3
Chicago	7.6	13.7	19.7	1.6	30.1	30.6	4.4	4.9	9.3	.6	1.6	2.2

/1. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/2. Data for New York City and Chicago not included in regional totals.

/3. Less than one-tenth of 1 percent

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.

Table 8.—Average retail selling prices for fresh citrus fruits, April 1949

Classification	Oranges				Grapefruit			
	Calif.- Arizona	Florida	Texas	Total	Calif.- Arizona	Florida	Texas	Total
	1	2	3	4	5	6	7	8
	dollars per pound							
U. S. total	0.131	0.091	0.075	0.112	0.102	0.097	0.103	0.100
Volume of store business								
Under \$50,000	.138	.092	.103	.111	.106	.098	.097	.098
\$50,000 to \$100,000	.136	.093	.099	.115	.106	.099	.105	.104
\$100,000 to \$500,000	.130	.090	.099	.112	.106	.103	.102	.104
Over \$500,000	.122	.089	**	.108	.091	.086	.108	.092
Type of store management								
National chains	.117	.085	**	.099	.066	.093	.089	.087
National and local chains	.130	.086	.097	.108	.099	.095	.097	.097
Independent groceries	.136	.092	.101	.112	.103	.100	.100	.102
All others/1	.153	.092	**	.122	**	.094	.111	.100
City size								
Under 10,000	.135	.091	.101	.111	.105	.101	.102	.102
10,000 to 100,000	.136	.092	.101	.112	.104	.096	.098	.098
100,000 to 500,000	.134	.091	.102	.111	.110	.096	.103	.100
Over 500,000	.138	.093	.100	.114	.106	.103	.090	.102
Region/2 or city								
Northeast	.142	.093		.110	.094	.099	.099	.102
East North Central	.139	.093	.096	.117	.086	.095	.100	.098
West North Central	.135	.096	.102	.123	.095	.115	.099	.106
South	.135	.083	.094	.087	.093	.085	.087	.085
Mountain and Southwest	.135	.104	.104	.120	.091	.103	.108	.101
Pacific	.119	.113	**	.119	.118	.123	.120	.119
New York City	.154	.103	**	.118	**	.110	**	.115
Chicago	.156	.093	**	.125	.130	.091	.087	.091

** Data not available.

/1. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/2. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.



Table 9.--Average retail selling prices for canned citrus juices, April 1949

Classification	Orange		Grapefruit		Blended		Tangerine		Lemon		Frozen	
	juice		juice		juice		juice		juice		juice	
	1	2	3	4	5	6	7	8	9			
	dol.per	dol.per.	dol.per.	dol.per.	dol.per.	dol.per.	dol.per.	dol.per.	dol.per.			
	No. 2	46 oz.	No. 2	46 oz.	No. 2	46 oz.	No. 2	6 oz.	6 oz.			
	can	can	can	can	can	can	can	can	can			
U. S. total	0.149	0.328	0.127	0.262	0.144	0.302	0.151	0.107	0.263			
Volume of store business												
Under \$50,000	.154	.327	.136	.274	.154	.307	.158	.114	.256			
\$50,000 to \$100,000	.152	.333	.130	.268	.148	.308	.156	.111	.265			
\$100,000 to \$500,000	.148	.330	.126	.264	.143	.305	.151	.105	.263			
\$500,000 and over	.143	.321	.119	.243	.134	.289	.141	.098	.265			
Type of store management												
National chains	.141	.300	.110	.236	.133	.278	.139	.112	.251			
Regional and local chains	.144	.319	.121	.250	.136	.290	.139	.104	.257			
Independent groceries	.154	.330	.134	.273	.152	.309	.158	.111	.261			
All others/1	.153	.333	.125	.275	.135	.317	.166	.088	.257			
City size												
Under 10,000	.153	.330	.134	.272	.153	.310	.156	.111	.268			
10,000 to 100,000	.154	.328	.133	.270	.150	.304	.157	.115	.263			
100,000 to 500,000	.151	.328	.131	.268	.146	.305	.153	.111	.261			
Over 500,000	.153	.327	.132	.269	.145	.300	.153	.103	.248			
Region/2 or city												
Northeast	.152	.319	.134	.272	.147	.296	.150	.101	.257			
East North Central	.158	.331	.137	.271	.155	.305	.159	.115	.256			
West North Central	.156	.342	.134	.274	.160	.320	.167	.148	.257			
South	.149	.306	.131	.264	.146	.284	.151	.121	.258			
Mountain and Southwest	.155	.346	.131	.268	.150	.319	.162	.108	.297			
Pacific	.156	.351	.133	.286	.150	.321	.157	.103	.290			
New York City	.146	.317	.129	.263	.143	.291	.152	.094	.250			
Chicago	.160	.335	.133	.268	.147	.307	.150	.134	.245			

/1. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/2. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.

Table 10.-- Average retail selling prices for certain fresh deciduous fruits and berries, April 1949

Classification	: Eastern/1 : Western/2 :		: Apples :		: Total :		: Pears :		: Bananas :		: All berries :	
	: 1 :	: 2 :	: 3 :	: 4 :	: 5 :	: 6 :	: 7 :	: 8 :	: 9 :	: 10 :	: 11 :	: 12 :
	dollars per pound											
U. S. total	0.157	0.167	0.164	0.177	0.173	0.543						
Volume of store business												
Under \$50,000	.143	.165	.157	.173	.170	.558						
\$50,000 to \$100,000	.156	.164	.162	.169	.174	.531						
\$100,000 to \$500,000	.160	.169	.167	.178	.174	.535						
\$500,000 and over	.165	.169	.169	.187	.172	.552						
Type of store management												
National chains	.158	.164	.163	.181	.155	.519						
Regional and local chains	.150	.167	.163	.187	.168	.553						
Independent groceries	.148	.166	.160	.172	.172	.544						
All others/3	**	.169	.166	**	.175	**						
City size												
Under 10,000	.142	.162	.157	.175	.171	.550						
10,000 to 100,000	.151	.167	.161	.173	.172	.534						
100,000 to 500,000	.153	.165	.161	.173	.167	.536						
Over 500,000	.156	.175	.170	.175	.179	.550						
Region/4 or city												
Northeast	.157	.167	.158	.165	.169	.563						
East North Central	.150	.165	.161	.176	.174	.529						
West North Central	.154	.167	.165	.193	.179	.558						
South	.135	.160	.149	.185	.157	.511						
Mountain and Southwest	**	.171	.170	.187	.178	.560						
Pacific	**	.155	.155	.162	.195	**						
New York City	.155	.169	.161	.176	.162	.569						
Chicago	.160	.187	.184	.184	.191	.539						

** Data not available.

/1. Includes apples produced in N. Dak., S. Dak., Nebr., Kans., Okla., Texas, and all States to the east.

/2. Includes apples produced in all States to the west of those listed in footnote 1.

/3. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/4. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc. under RMA Contract No. A-1s-30946.

Table 11.--Average retail selling prices for certain canned juices other than citrus, April 1949

Classification	Apple	Grape	Pineapple	Prune	Tomato
	: juice	: juice	: juice	: juice	: juice
	1	2	3	4	5
	dollars	dollars	dollars	dollars	dollars
	per qt.	per qt.	per No.2	per qt.	per No. 2
	bottle	bottle	can	bottle	can
U. S. total	0.254	0.447	0.207	0.296	0.142
Volume of store business					
Under \$50,000	.253	.449	.213	.306	.146
\$50,000 to \$100,000	.250	.466	.211	.306	.143
\$100,000 to \$500,000	.257	.450	.207	.300	.140
Over \$500,000	.256	.426	.199	.275	.141
Type of store management					
National chains	.239	.393	.184	.271	.123
Regional and local chains	.248	.417	.198	.286	.135
Independent groceries	.254	.458	.213	.306	.146
All others ¹	.299	.449	.207	.318	.134
City size					
Under 10,000	.257	.460	.214	.313	.146
10,000 to 100,000	.249	.455	.213	.303	.147
100,000 to 500,000	.252	.429	.204	.293	.139
Over 500,000	.250	.441	.202	.287	.140
Region ² or City					
Northeast	.243	.430	.205	.295	.146
East North Central	.255	.466	.220	.314	.149
West North Central	.264	.483	.223	.331	.156
South	.244	.459	.213	.312	.141
Mountain and Southwest	.270	.462	.211	.311	.144
Pacific	.251	.427	.199	.273	.138
New York City	.253	.439	.195	.278	.140
Chicago	.249	.440	.219	.304	.145

¹ Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

² Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.



Table 12.—Average retail selling prices for certain canned fruits, April 1949

Classification	Apple—		Apricots:		RSP		Cran—		Fruit		Cling—		Free—		Pine—		Grape—	
	sauce:		:		:		:		:		:		:		:		:	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
	dol.	per	dol.	per	dol.	per	dol.	per	dol.	per	dol.	per	dol.	per	dol.	per	dol.	per
	No. 2	No. 2½	No. 2	16 oz.	17 oz.	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½	No. 2½
	can	can	can	can	can	can	can	can	can	can	can	can	can	can	can	can	can	can
U. S. total	0.177	0.325	0.320	0.211	0.279	0.429	0.339	0.373	0.461	0.195	0.206							
Volume of store business																		
Under \$50,000	.184	.333	.330	.229	.298	.451	.347	.358	.463	.212	.214							
\$50,000 to \$100,000	.184	.336	.329	.215	.289	.449	.348	.383	.474	.200	.208							
\$100,000 to \$500,000	.178	.328	.321	.209	.278	.431	.337	.393	.468	.193	.206							
\$500,000 and over	.165	.305	.304	.195	.257	.391	.327	.352	.439	.179	.196							
Type of store management																		
National chains	.159	.289	.280	.185	.242	.383	.306	.357	.434	.171	.177							
Regional and local chains	.166	.316	.302	.197	.260	.411	.324	.372	.448	.183	.192							
Independent groceries	.185	.335	.331	.225	.296	.451	.347	.370	.468	.208	.213							
All others ¹ / ₁	.182	.327	.329	.220	.274	.439	.341	.364	.456	.206	.226							
City size																		
Under 10,000	.185	.339	.329	.231	.298	.449	.346	.360	.467	.215	.214							
10,000 to 100,000	.182	.336	.328	.217	.293	.446	.349	.383	.472	.203	.210							
100,000 to 500,000	.179	.314	.335	.212	.277	.441	.334	.359	.457	.200	.208							
Over 500,000	.181	.312	.320	.208	.284	.440	.343	.397	.459	.181	.204							
Region ¹ / ₄ or city																		
Northeast	.176	.326	.341	.205	.293	.445	.348	.396	.464	.187	.204							
East North Central	.183	.343	.316	.217	.294	.448	.349	.380	.476	.203	.213							
West North Central	.192	.352	.322	.227	.292	.459	.355	.382	.485	.209	.215							
South	.175	.334	.328	.242	.305	.457	.345	.336	.465	.230	.213							
Mountain and Southwest	.200	.335	.330	.234	.290	.444	.347	.385	.467	.201	.213							
Pacific	.191	.315	.345	.217	.271	.413	.319	.345	.436	.195	.213							
New York City	.174	.292	.357	.196	.270	.432	.335	.420	.460	.186	.204							
Chicago	.194	.321	.313	.214	.300	.463	.358	.418	.468	.198	.210							

¹/₁. Includes mixed fruits.²/₂. Includes sliced, crushed, chunks, and tidbits.³/₃. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.⁴/₄. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1-s-30946



Table 13.—Average retail selling prices for certain dried fruits, April 1949

Classification	Dried prunes		Raisins		Dried apricots		Dried peaches		Dried figs		Dates		Dried apples	
	1 lb. carton		2 lb. carton		15 oz. carton		11 oz. carton		11 oz. carton		8 oz. brick		8 oz. carton	
	1	2	3	4	5	6	7	8						
U. S. total	0.248	0.430	0.202	0.375	0.278	0.229	0.237	0.226						
Volume of store business														
Under \$50,000	.253	.433	.202	.380	.276	.241	.259	.223						
\$50,000 to \$100,000	.255	.434	.202	.388	.283	.236	.230	.231						
\$100,000 to \$500,000	.251	.433	.201	.378	.281	.223	.234	.224						
\$500,000 and over	.234	.422	.202	.354	.270	.216	.228	.226						
Type of store management														
National chains	.245	.406	.199	.356	.261	.193	.191	.228						
Regional and local chains	.242	.417	.195	.357	.273	.230	.224	.218						
Independent grocerias	.254	.437	.203	.385	.279	.237	.249	.225						
All others/1	.245	.444	.183	.380	.278	.241	.249	.225						
City size														
Under 10,000	.252	.437	.204	.379	.276	.240	.246	.224						
10,000 to 100,000	.254	.427	.201	.384	.275	.240	.238	.222						
100,000 to 500,000	.249	.423	.197	.375	.271	.223	.243	.227						
Over 500,000	.256	.428	.199	.388	.292	.222	.236	.229						
Region/2 or city														
Northeast	.255	.426	.205	.375	.265	.243	.237	.198						
East North Central	.259	.442	.208	.379	.281	.230	.237	.230						
West North Central	.257	.458	.205	.390	.269	.261	.239	.263						
South	.246	.410	.199	.370	.274	.216	.241	.219						
Mountain and Southwest	.252	.438	.204	.379	.293	.226	.260	.234						
Pacific	.240	.410	.183	.384	.276	.230	.234	.240						
New York City	.258	.440	.194	.392	.292	.216	.245	.000						
Chicago	.262	.470	.208	.403	.302	.237	.237	.230						

** Data not available.

/1. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/2. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA Contract No. A-1s-30946.

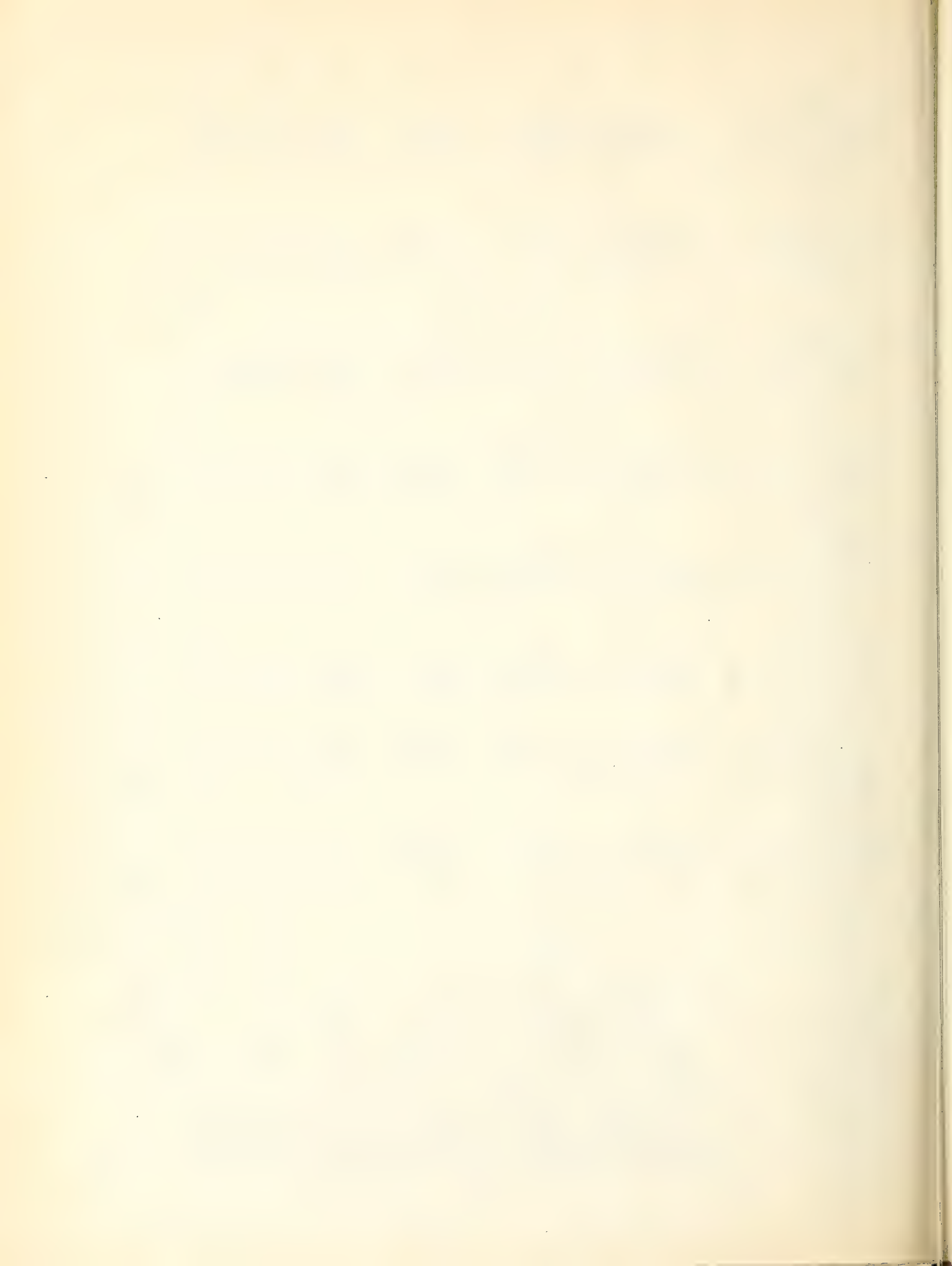


Table 14.—Retail inventory of dried fruits, April 1949

Classification	Dried prunes					Raisins				
	Carton	Transp.	Other/1	Total	Carton	Transp.	Other/1	Total		
	film	bag	bag		film	bag	bag			
1	2	3	4	5	6	7	8			
--- thousand pounds ---										
U. S. total	9,281.3	767.7	809.3	10,858.3	9,290.1	500.8	1,346.5	11,137.4		
Volume of store business										
Under \$50,000	3,938.6	127.0	379.8	4,445.4	4,453.7	175.0	533.7	5,162.4		
\$50,000 to \$100,000	2,029.7	116.5	272.8	2,419.0	2,041.9	67.4	297.4	2,406.7		
\$100,000 to \$500,000	2,750.7	464.6	131.7	3,347.0	2,328.7	240.4	443.3	3,012.4		
Over \$500,000	499.0	59.6	25.0	583.6	394.4	18.0	72.1	484.5		
Type of store management										
National chains	714.0	154.3	5.8	874.1	582.2	40.0	120.1	742.3		
Regional and local chains	1,711.8	126.2	24.6	1,862.6	1,141.2	116.1	188.1	1,445.4		
Independent groceries	6,818.2	484.9	778.9	8,082.0	7,537.8	331.7	1,035.5	8,905.0		
All others/2	37.3	2.3	.0	39.6	28.9	13.0	2.8	44.7		
City size										
Under 10,000	3,927.9	292.4	160.1	4,380.4	4,342.7	312.3	856.0	5,511.0		
10,000 to 100,000	2,333.6	226.6	157.6	2,717.8	2,555.8	98.6	285.5	2,939.9		
100,000 to 500,000	935.9	57.1	54.6	1,047.6	865.4	30.6	92.5	988.5		
Over 500,000	2,083.9	191.6	437.0	2,712.5	1,526.2	59.3	112.5	1,698.0		
Region/3 or city										
Northeast	2,423.7	44.6	78.5	2,546.8	2,180.1	21.9	32.5	2,234.5		
East North Central	1,695.9	193.5	72.3	1,961.7	2,068.3	82.2	316.6	2,467.1		
West North Central	621.8	43.2	11.4	676.4	622.9	79.9	231.5	934.3		
South	1,611.2	113.0	103.2	1,827.4	1,957.7	55.3	71.0	2,084.0		
Mountain and Southwest	818.7	103.9	93.6	1,016.2	943.8	135.0	378.6	1,457.4		
Pacific	817.7	118.8	57.1	993.6	655.7	104.8	224.6	985.1		
New York City	1,111.5	142.0	364.1	1,617.6	701.5	2.2	84.8	788.5		
Chicago	180.8	8.7	29.1	218.6	160.1	19.5	6.9	186.5		

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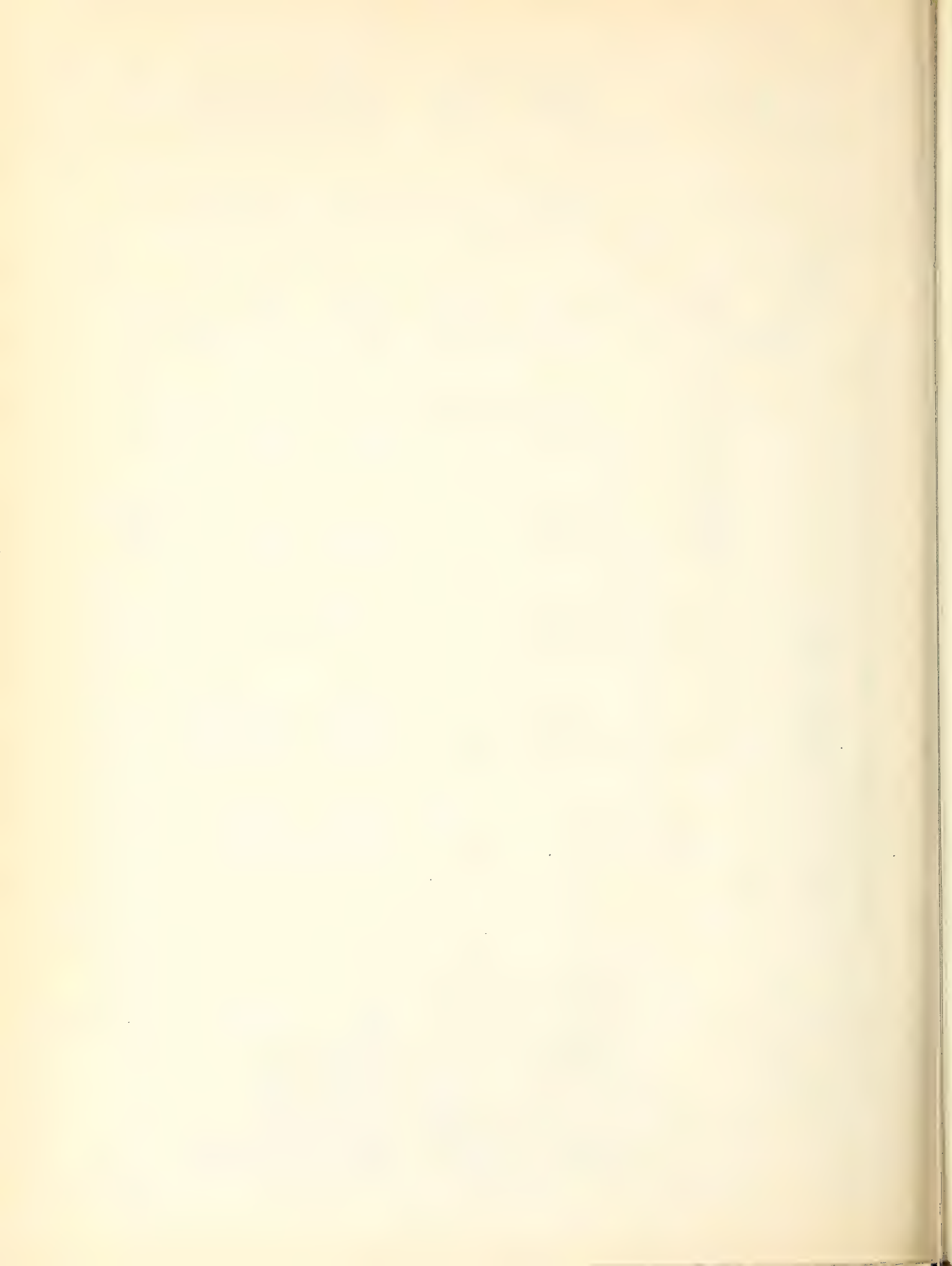


Table 14.—Retail inventory of dried fruits, April 1949 — Continued

Classification	Dried apricots				Dried peaches			
	Carton	Transp.	Other/1	Total	Carton	Transp.	Other/1	Total
	: film : bag :	: film : bag :	: film : bag :	: film : bag :	: film : bag :	: film : bag :	: film : bag :	: film : bag :
	9	10	11	12	13	14	15	16
----- thousand pounds -----								
U. S. total	1,290.1	497.2	183.4	1,970.7	1,265.7	601.6	393.8	2,261.1
Volume of store business								
Under \$50,000	513.3	139.6	72.8	725.7	629.0	198.8	243.0	1,070.8
\$50,000 to \$100,000	330.4	103.5	44.0	477.9	262.1	151.4	38.8	452.3
\$100,000 to \$500,000	367.7	182.1	57.8	607.6	307.3	221.9	109.3	658.5
Over \$500,000	78.5	34.8	8.8	122.1	63.4	27.3	2.7	93.4
Type of store management								
National chains	86.0	103.0	6.2	195.2	81.8	110.0	7.9	199.7
Regional and local chains	251.6	76.6	9.4	337.6	154.3	82.2	18.5	255.0
Independent groceries	949.1	316.5	167.8	1,433.4	1,022.2	409.1	367.4	1,798.7
All others/2	3.4	1.1	.0	4.5	7.4	.3	.0	7.7
City size								
Under 10,000	522.3	263.2	71.8	857.3	751.2	344.2	272.9	1,368.3
10,000 to 100,000	346.0	142.0	29.8	517.8	285.3	157.4	70.6	513.3
100,000 to 500,000	131.0	43.2	15.7	189.9	101.7	70.3	29.7	201.7
Over 500,000	290.8	48.8	66.1	405.7	127.5	29.7	20.6	177.8
Region/3 or city								
Northeast	407.6	49.4	20.2	477.2	197.9	22.7	5.7	226.3
East North Central	248.3	134.8	17.9	401.0	206.9	91.2	31.5	329.6
West North Central	76.4	39.9	14.6	130.9	89.7	39.6	15.4	144.7
South	183.8	68.0	11.4	263.2	521.2	274.0	238.8	1,034.0
Mountain and Southwest	153.4	152.1	35.9	341.4	166.8	142.3	77.7	386.8
Pacific	50.1	30.2	22.5	102.8	43.3	17.4	9.0	69.7
New York City	144.7	14.8	58.0	217.5	24.3	6.9	13.9	45.1
Chicago	25.8	8.0	2.9	36.7	15.6	7.5	1.8	24.9

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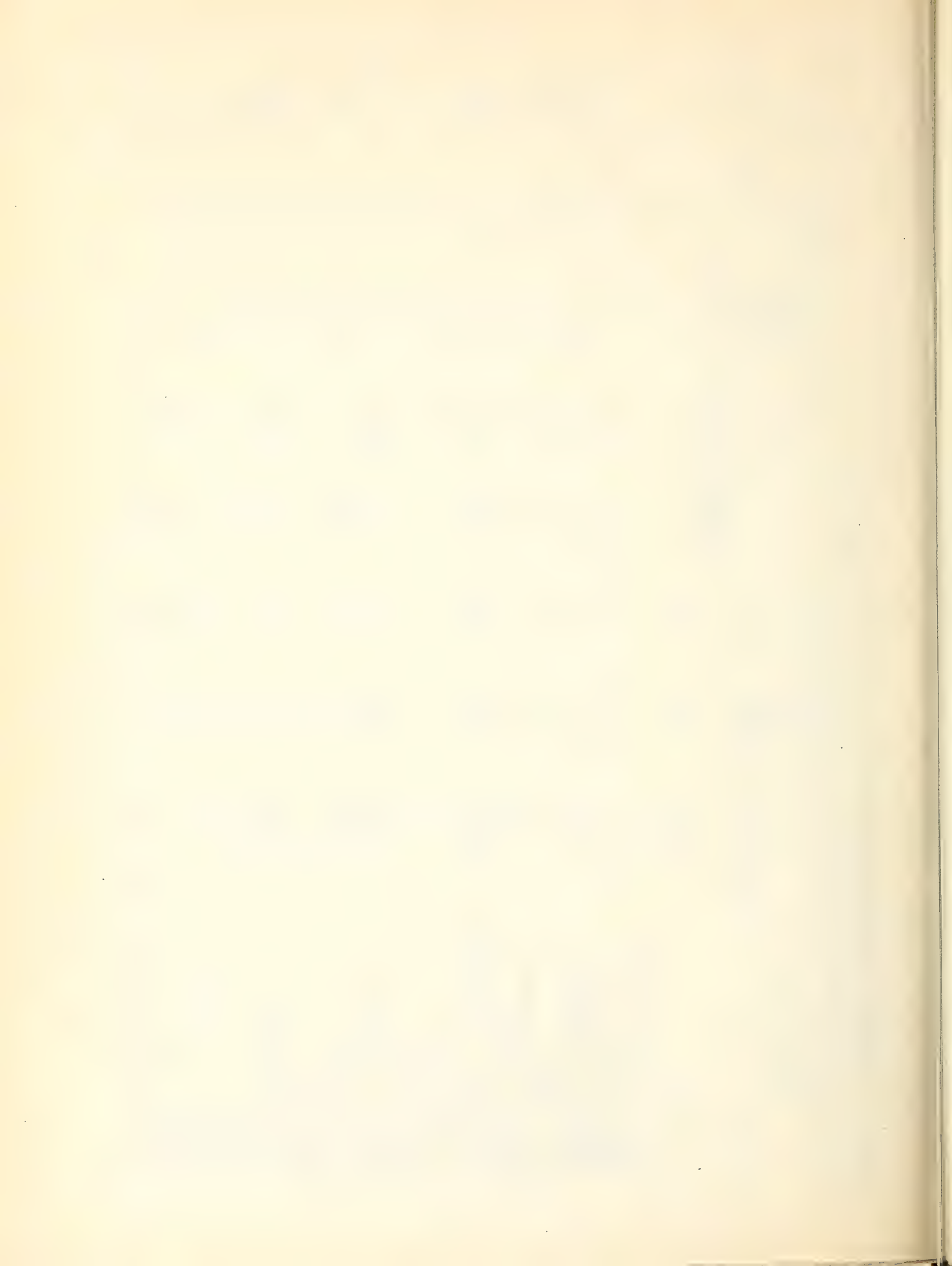


Table 14.-- Retail inventory of dried fruits, April 1949 -- Continued

Classification	Dried figs					Dates				
	Carton	Transp. film	Other	Total	Carton	Transp. film	Other	Total		
	17	18	19	20	21	22	23	24		
U. S. total	227.1	57.5	383.0	667.6	947.4	166.8	489.0	1,603.2		
Volume of store business										
Under \$50,000	61.9	7.3	106.1	175.3	270.5	36.7	161.1	468.3		
\$50,000 to \$100,000	54.9	14.0	113.3	182.2	237.7	44.1	124.5	406.3		
\$100,000 to \$500,000	98.9	31.7	140.5	271.1	280.4	69.9	175.4	625.7		
Over \$500,000	11.4	4.5	22.8	38.7	56.8	16.1	28.0	100.9		
Type of store management										
National chains	42.2	21.3	56.7	120.2	126.0	6.9	57.6	190.5		
Regional and local chains	48.1	7.9	53.5	109.5	218.7	23.7	68.0	310.4		
Independent groceries	136.7	28.3	272.8	437.8	601.0	136.2	361.8	1,099.0		
All others ²	.1	.0	.0	.1	1.7	.0	1.6	3.3		
City size										
Under 10,000	89.7	27.0	129.4	246.1	439.0	100.8	216.8	756.6		
10,000 to 100,000	66.9	26.5	70.0	163.4	276.8	32.9	119.2	428.9		
100,000 to 500,000	35.2	2.3	64.3	101.8	107.2	19.7	66.5	193.4		
Over 500,000	35.3	1.7	119.3	156.3	124.4	13.4	86.5	224.3		
Region ³ or city										
Northeast	47.1	24.0	71.2	142.3	221.4	11.4	89.5	322.3		
East North Central	65.0	9.2	60.0	134.2	240.7	73.4	117.9	432.0		
West North Central	20.0	2.3	12.3	34.6	74.7	21.7	37.7	134.1		
South	37.3	1.9	66.0	105.2	104.1	14.4	62.7	181.2		
Mountain and Southwest	11.1	12.2	14.4	37.7	135.8	16.5	42.0	194.3		
Pacific	26.0	7.6	63.3	96.9	115.1	20.7	71.9	207.7		
New York City	12.4	.0	86.5	98.9	40.6	8.3	57.0	105.9		
Chicago	8.2	.3	9.3	17.8	15.0	.4	10.3	25.7		

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Table 14.—Retail inventory of dried fruits, April 1949 — Continued

Classification	Dried apples			Dried pears				
	Carton	Transp.	Other/1	Carton	Transp.	Other/1		
	bag	film	bag	bag	film	bag		
25	27	28	29	30	31	32		
thousand pounds								
U. S. total	548.3	339.7	126.1	1,014.1	21.0	77.3	52.6	150.9
Volume of store business								
Under \$50,000	332.1	140.2	59.9	532.2	9.9	12.2	29.1	51.2
\$50,000 to \$100,000	89.1	82.0	33.0	204.1	3.1	23.3	9.6	36.0
\$100,000 to \$500,000	118.6	108.9	32.5	260.0	8.0	37.7	13.9	59.6
Over \$500,000	8.5	6.6	.7	15.8	.0	4.1	.0	4.1
Type of store management								
National chains	11.8	36.4	7.0	55.2	1.4	16.7	.0	18.1
Regional and local chains	41.5	23.1	1.6	66.2	1.7	14.9	1.4	18.0
Independent groceries	492.5	280.2	117.5	890.2	17.8	45.5	51.2	114.5
All others/2	2.5	.0	.0	2.5	.1	.2	.0	.3
City size								
Under 10,000	357.9	238.7	93.8	690.4	11.7	34.5	14.1	60.3
10,000 to 100,000	144.4	78.3	9.0	231.7	3.0	16.5	.5	20.0
100,000 to 500,000	36.5	14.1	17.9	68.5	4.9	12.8	.0	17.7
Over 500,000	9.5	8.6	5.4	23.5	1.4	13.5	38.0	52.9
Region/3 or city								
Northeast	16.3	1.3	.3	17.9	9.5	7.4	.0	16.9
East North Central	37.1	17.3	17.8	72.2	2.7	20.3	.0	23.0
West North Central	9.0	2.0	3.9	14.9	2.9	9.2	.8	12.9
South	366.5	171.0	70.7	608.2	1.9	18.1	11.1	31.1
Mountain and Southwest	114.0	126.6	21.5	262.1	2.0	8.0	.9	10.9
Pacific	2.4	15.0	11.1	28.5	1.2	.9	1.9	4.0
New York City	.0	.0	.0	.0	.0	8.6	37.9	46.5
Chicago	3.0	6.5	.8	10.3	.8	4.8	.0	5.6

/1. Includes paper bags, bulk, etc.

/2. Includes miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

/3. Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under BMA Contract No. A-1s-30946.

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FIGURE B

FRESH FRUITS: PERCENT OF RETAIL FOOD STORES HANDLING, APRIL 1949

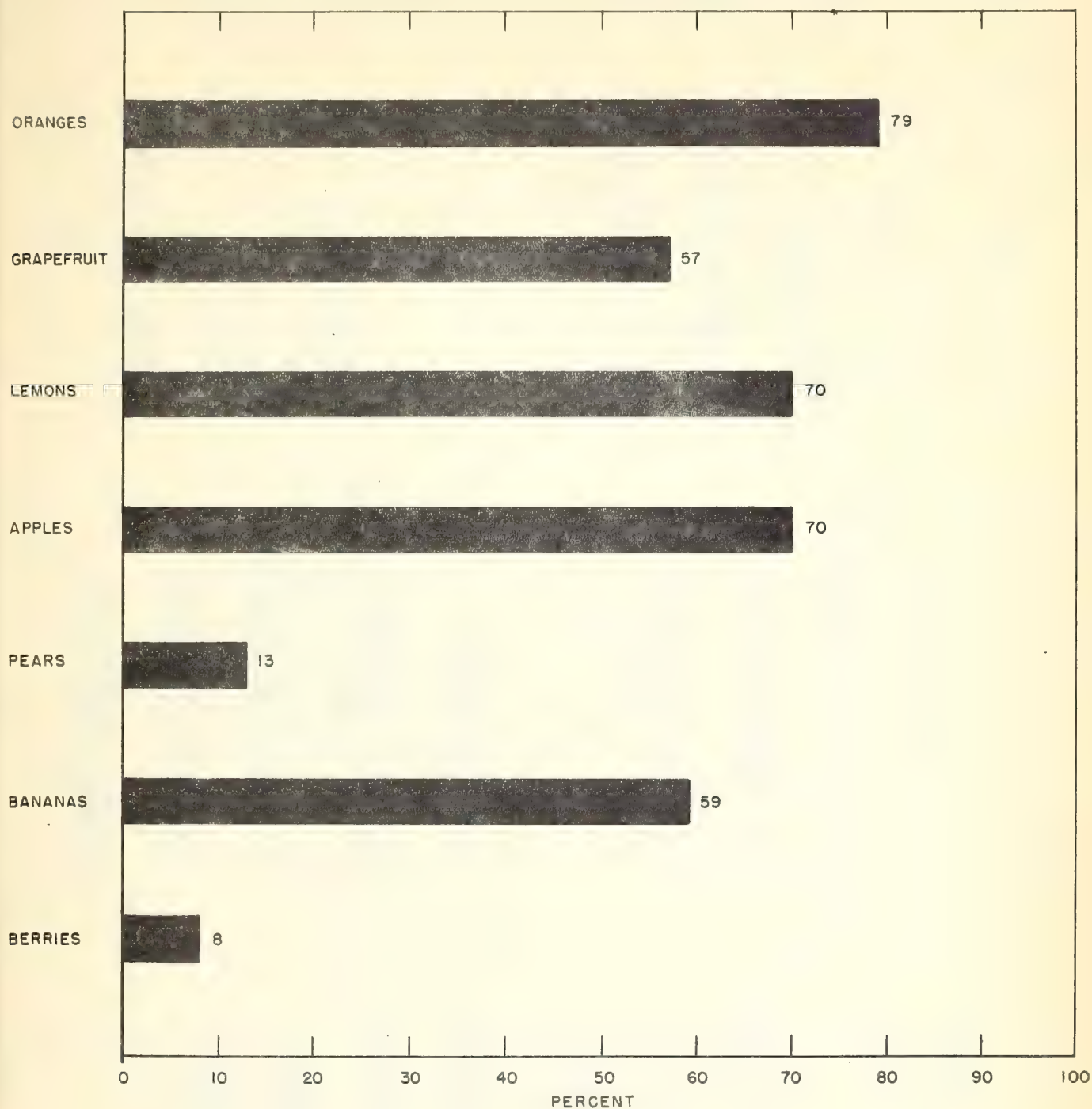
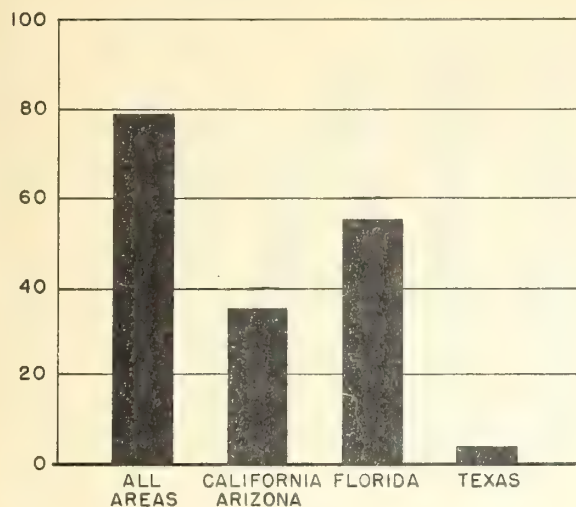
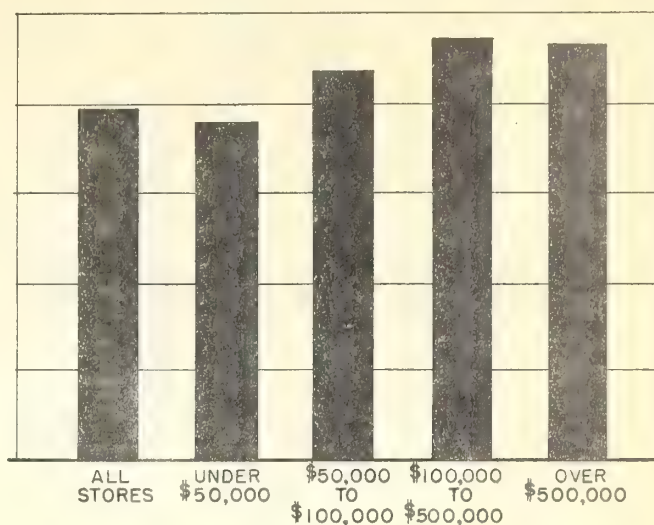


FIGURE C.-FRESH ORANGES: PERCENT OF RETAIL FOOD STORES HANDLING , APRIL 1949

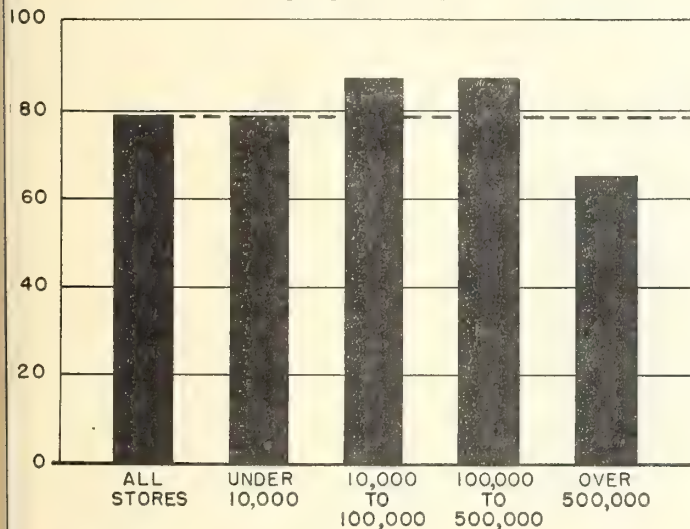
BY PRODUCING AREA



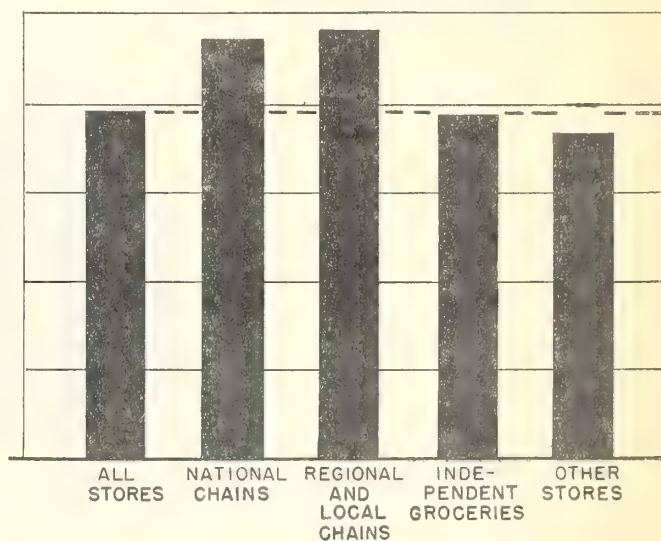
BY VOLUME OF STORE BUSINESS



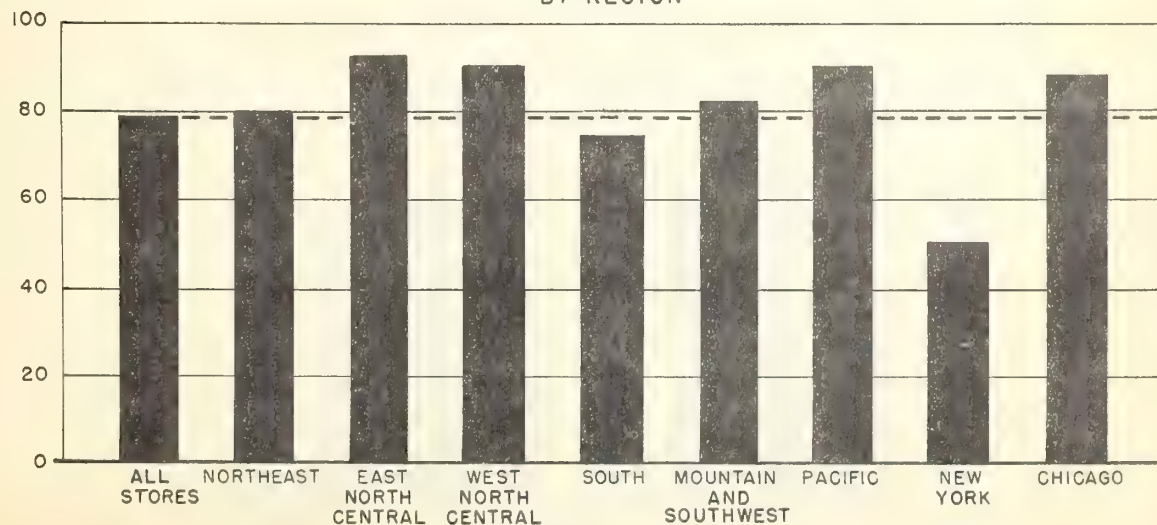
BY CITY SIZE



BY TYPE OF STORE MANAGEMENT



BY REGION



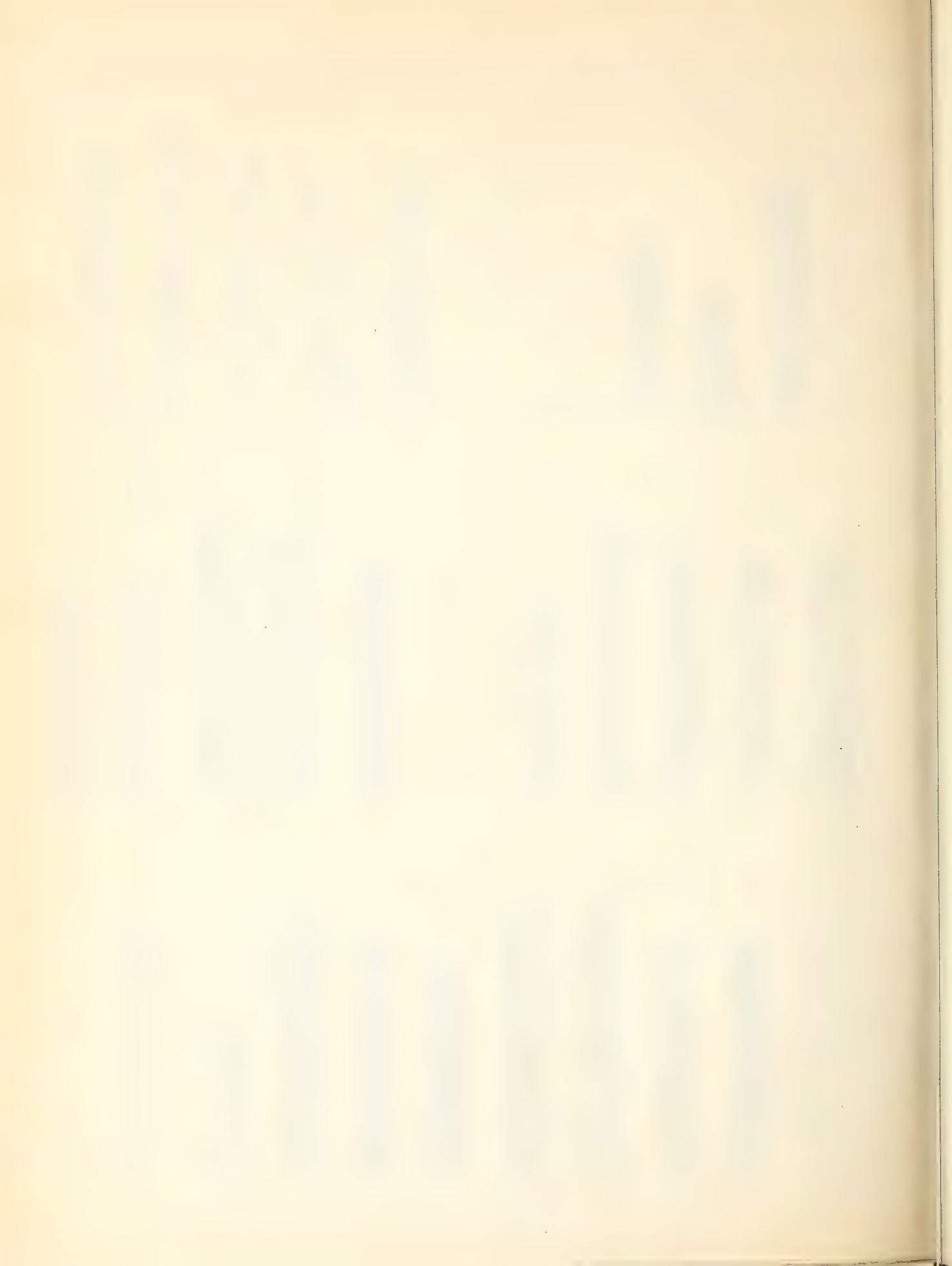
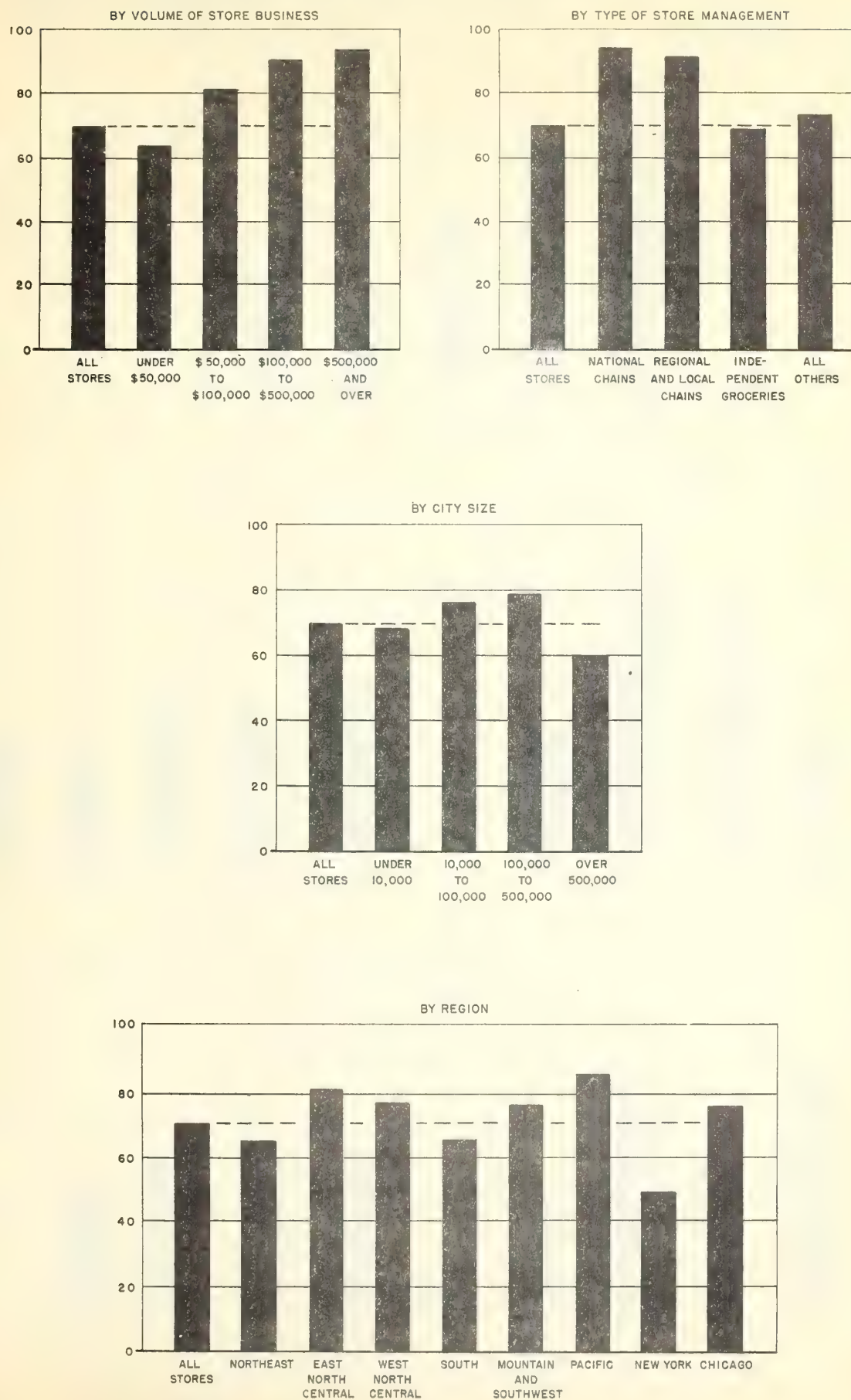


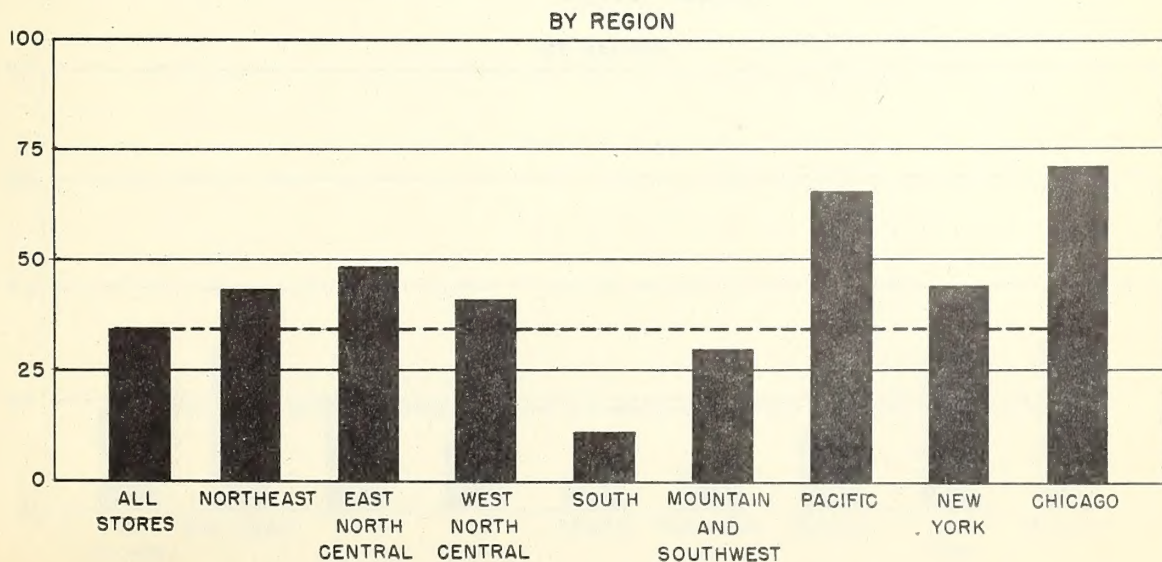
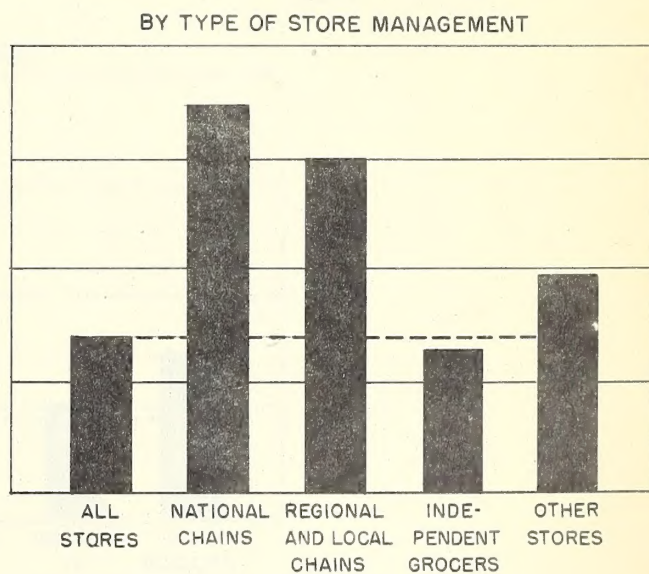
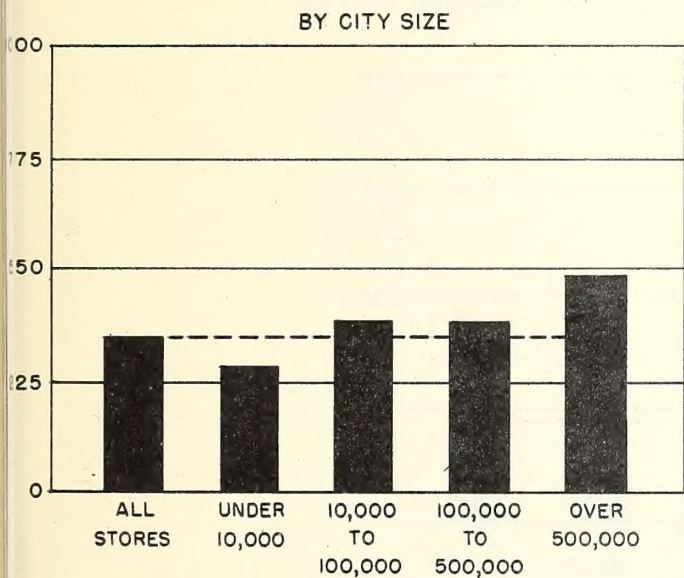
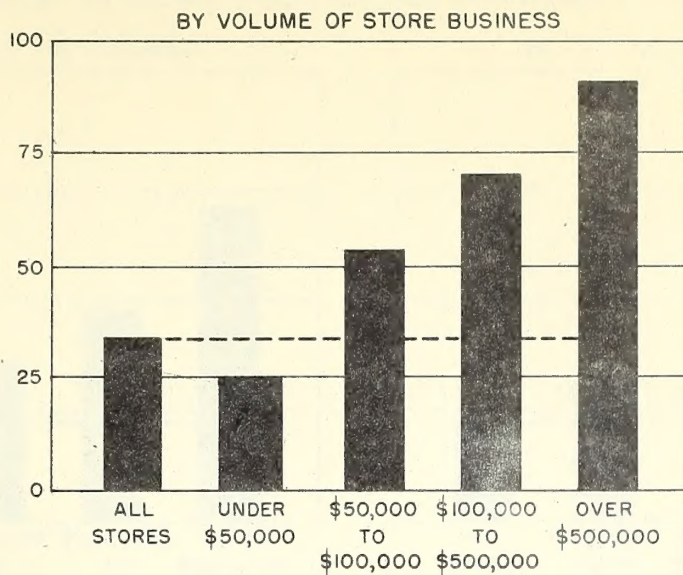
FIG. D

FRESH LEMONS: PERCENT OF RETAIL FOOD STORES HANDLING, APRIL 1949

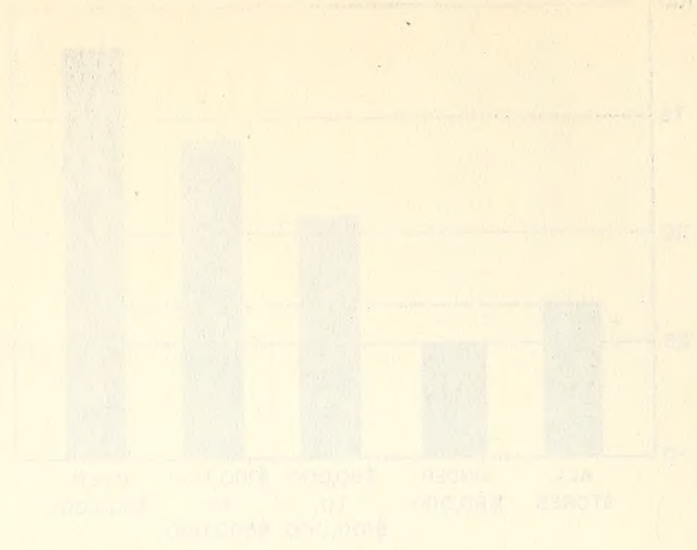


100
75
50
25
0

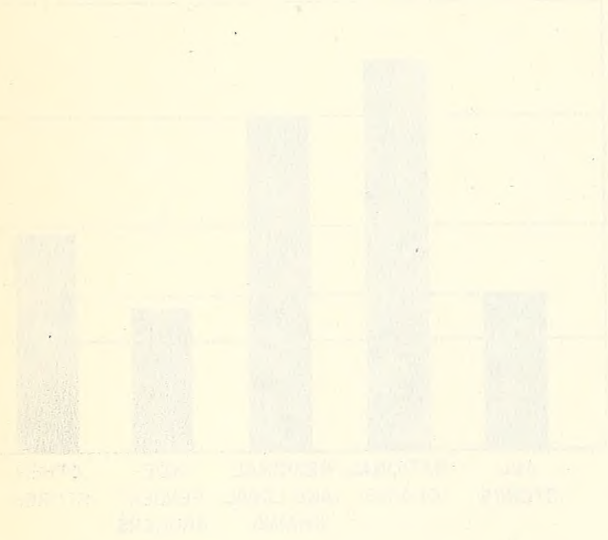
FIG. E — CANNED LEMON JUICE: PERCENT OF RETAIL FOOD STORES HANDLING, APRIL 1949



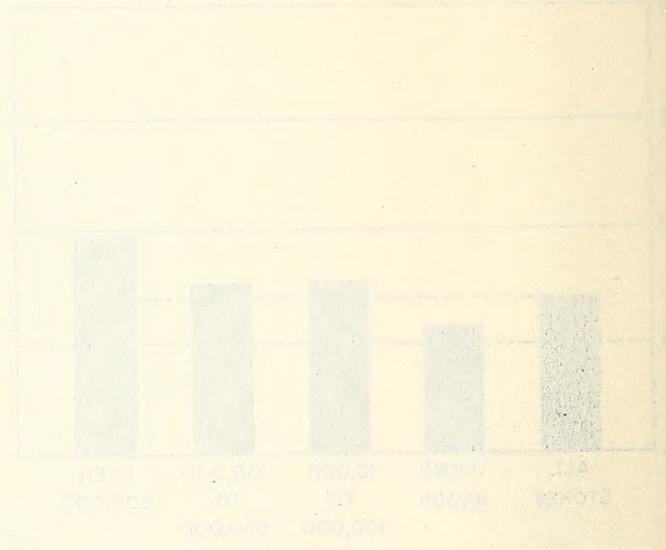
PERCENTAGE OF STORES BY TYPE



PERCENTAGE OF STORES BY SIZE



PERCENTAGE OF STORES BY REGION



PERCENTAGE OF STORES BY TYPE AND SIZE

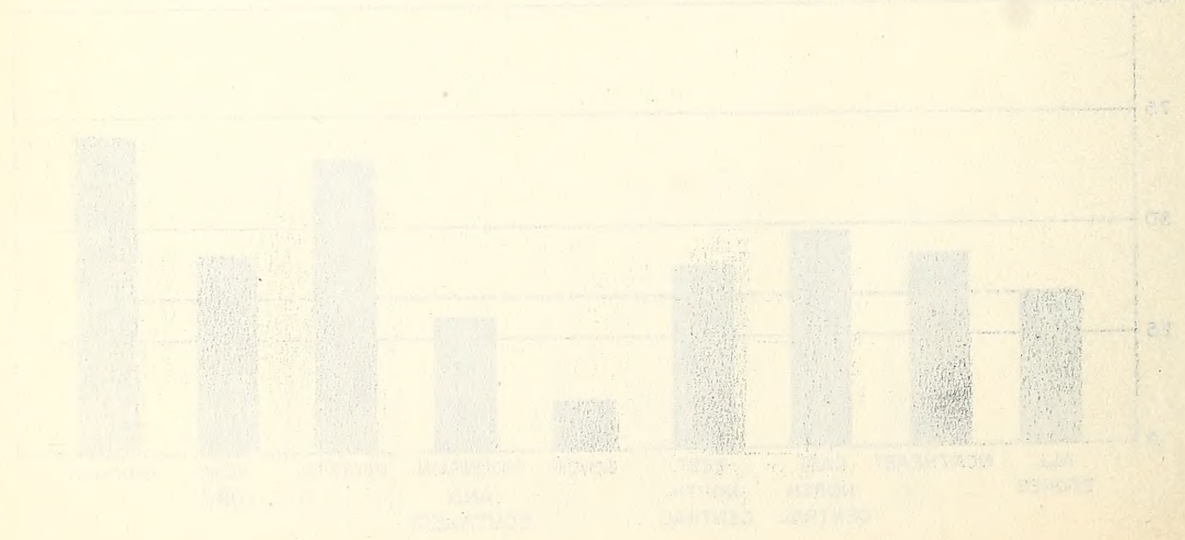
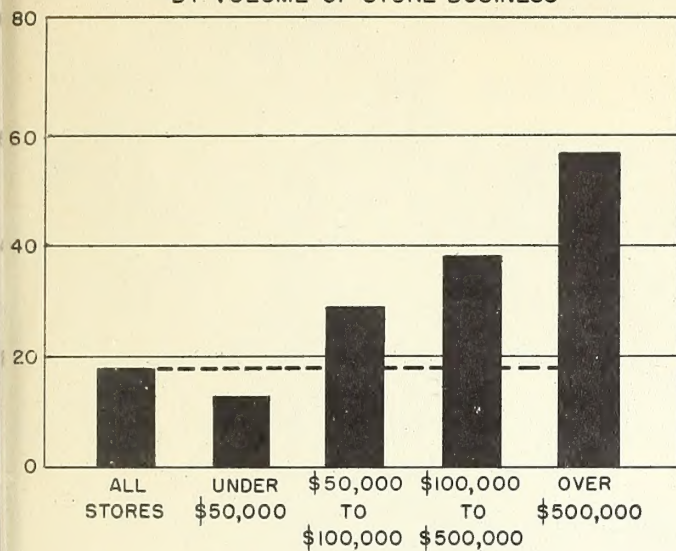
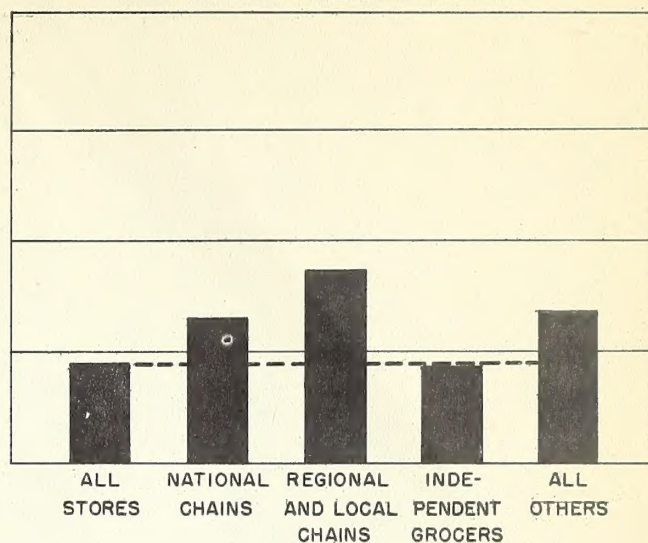


FIG.F- FROZEN CONCENTRATED ORANGE JUICE:
PERCENT OF RETAIL FOOD STORES HANDLING, APRIL 1949

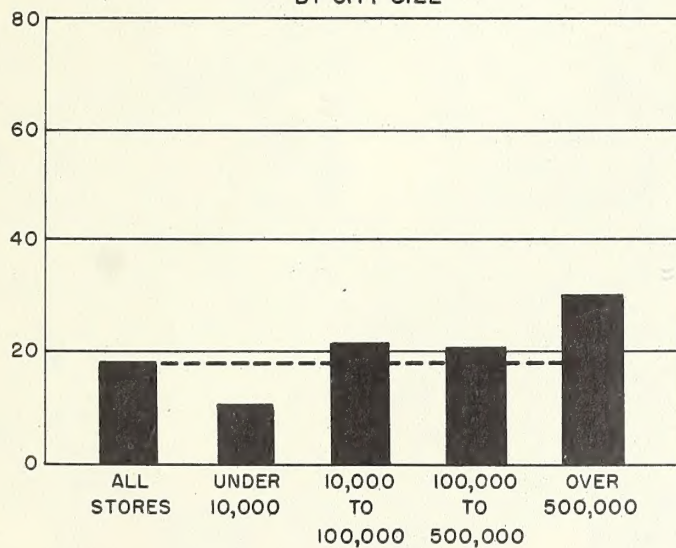
BY VOLUME OF STORE BUSINESS



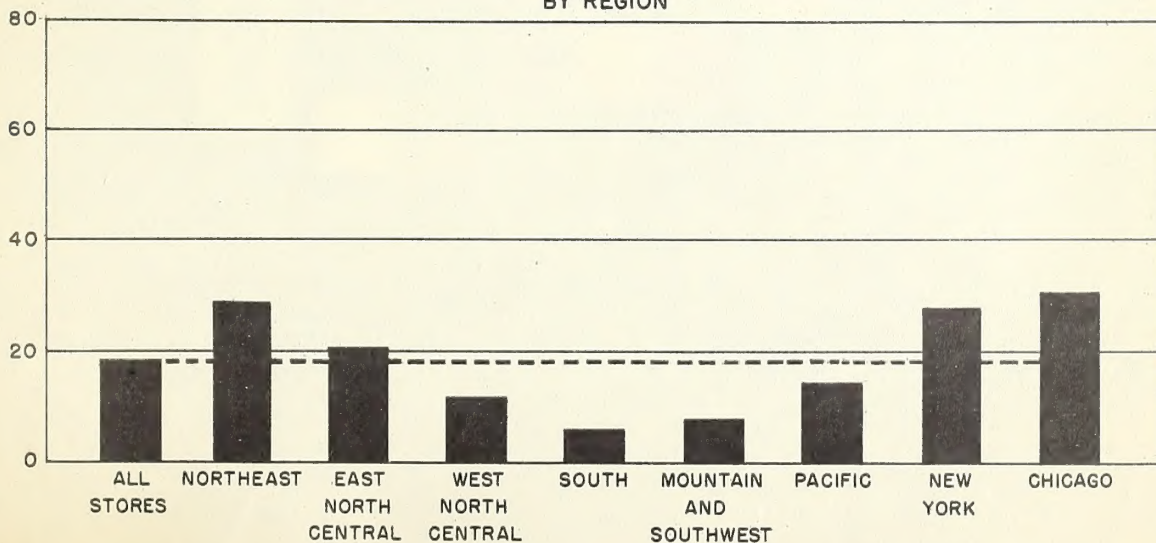
BY TYPE OF STORE MANAGEMENT



BY CITY SIZE



BY REGION



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